

Shawn Singh

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EDUCATION

University of Southern California, Viterbi Engineering, Dornsife College

Los Angeles, CA

Data Science, Cognitive Science

May 2026

- Dean's Honor List - Awarded 5x for 3.5 GPA or higher

EXPERIENCE

ESQ Data Solutions

Mexico City CDMX, Mexico

BBVA UI/UX Intern

June 2025 – August 2025

- Developed an internal ATM monitoring and management platform supporting 14,500+ ATMs and 30M+ customers, from conception to publishing, enhancing operational visibility for BBVA México.
- Built system health dashboards, certificate-tracking modules, and secure deployment workflows using Vue 3, TypeScript, Pinia, Vite, and DevExtreme, improving uptime tracking and security insights.
- Integrated role-based access controls, API services, and TLS cipher validation, ensuring compliance with banking-grade security standards.
- Traveled weekly between Sacramento and Mexico City to work directly with the LATAM teams, ensuring platform features aligned with real-world maintenance, monitoring, and security workflows.

Visually Represented Studios - Founder

Hybrid

Emmy Winning Marketing & Consulting Agency

Dec 2019 - Present

- Lead and direct marketing productions, overseeing every stage from conceptualization to execution, averaging over 1.1M monthly organic web views per for clients.
- Built and managed a diverse client portfolio spanning from music, fashion, and marketing industries which generated over \$40,000 in revenue yearly while balancing academic commitments.
- Develop dynamic, multi-platform content strategies, crafting high-impact photography, videography, 3D animations, renders, roll-out campaigns, and pitch decks, ensuring each deliverable aligns with the client's brand identity and market positioning.

LEADERSHIP AND INVOLVEMENT

Avenues Consulting Group

Los Angeles, CA

Founding Executive Board Member

August 2023 - Present

- Founded a 501(c)(3) non-profit with 9 students to create the first pro-bono project-based consulting organization at USC with an emphasis in technology consulting
- Successfully grew the organization to over 120 members, with client work from LinkedIn, DoorDash, CodeNinjas, Mountain Dew, PepsiCo, and more.

The Beatport Group

Los Angeles, CA

USC Production Intern

August 2024 - Present

- Highly selective co-op initiative from The Beatport Group, only 10 in America selected.
- Coordinated large scale events semesterly for Grammy - winning DJ's, coordinated with London, UK - based team Lab 54 for production.
 - o Conceived a 28 - Day Artist Marketing Campaign and achieved 1.3M views.

AWARDS AND SKILLS

Emmy Award

November, 2022

Issued by the National Academy of Television Arts and Sciences

- National placement for the category: Animation / Graphics / Special Effects in the 2022 NSPA Emmys

Skills & Softwares: C++ | Java | Python | HTML, CSS, JavaScript | After Effects | Blender | Premiere Pro | Photoshop | Illustrator | Figma | Lightroom | Ableton | SPSS | R | Excel | KNIME | Tableau | Orange | PowerBI | ESRI | ArcGIS | AutoCAD | Autodesk | pandas | NumPy | Praat | SQL | Amazon EC2 | Apache Hadoop | SAP HANA | SAS | C